

**CITY OF ASHEVILLE
FEES & CHARGES SUMMARY**

DEPARTMENT Transportation

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**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Traffic Engineering</u>
Revenue Name	<u>Temporary Street/Lane/Sidewalk Closure Permit Fee</u>		
Account Code	<u>11000213:450100</u>		

Description of Revenue

Revenue derived from the issuance of temporary street, lane, and sidewalk closure permits.

Fee Schedule

\$50.00 per permit less than 30 days
\$100.00 per permit greater than 30 days

CITY OF ASHEVILLE FEES & CHARGES MANUAL

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Traffic Engineering</u>
Revenue Name	<u>Fee in Lieu of Constructing Sidewalks</u>		
Account Code	<u>41000213:489002:K1001</u>		

Description of Revenue

Revenue generated from payment of a fee in lieu of constructing a sidewalk as required by the Unified Development Ordinance.

Fee Schedule

5 foot wide sidewalk (4" thick concrete)	\$40.00 per linear foot
5 foot wide sidewalk (brick)	\$65.00 per linear foot
Retaining wall	\$28.00 per square foot
Railing	\$11.50 per linear foot
Curb & gutter	\$17.30 per linear foot
Wheelchair ramp without detectable warning plates	\$900.00
Wheelchair ramp with detectable warning plates	\$1,150.00

* Cost determined from RS Means Site Work and Landscaping Costs Data - 19th Annual Edition

Affordable Housing: In the event that a fee is required for an affordable housing project, the developer will be required to pay the full amount of the fee. After the affordable housing unit(s) have been sold or rented in accordance with the requirements for affordable housing (provided by the city's Community Development Director), 50% of the fee will be returned to the developer.

State or City Funded Project In the event that a fee is allowed for a state or city funded project, the developer will be required to pay 40% of the fee. This fee reflects the NCDOT Pedestrian Guidelines for funding pedestrian projects (60% state funded - 40% other funding).

Economic Development Incentives In the event that a fee is allowed for an economic development project, the developer will be allowed to pay 50% of the fee, provided that the project is eligible for the City of Asheville Economic Development Incentive Grant as defined by the City of Asheville Economic Development Incentive Policy and administered by the Economic Development Director.

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Traffic Engineering</u>
Revenue Name	<u>Sale of Materials & Services-- Repair of Damaged Equipment</u>		
Account Code	<u>11002151:450000</u>		

Description of Revenue

Revenue collected for a charge for materials and services to replace or repair damaged traffic control devices.

Fee Schedule

Full cost of materials and staff time.

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Traffic Engineering</u>
Revenue Name	<u>Street Name Signs</u>		
Account Code	<u>11002151:450000</u>		

Description of Revenue

Revenue derived from installation of street name signs on private streets.

Fee Schedule

Signs In-House	\$2.25 - \$7.95 per square foot + labor installation
Signs Pre-Fabricated	100% of all costs + additional 20% for admin. & installation
Pavement Markings	100% of all project costs

Note: The Traffic Operations Manager or his designee will determine if signs to be used are to be supplied as pre-fabricated or designed and constructed in-house.

CITY OF ASHEVILLE FEES & CHARGES MANUAL

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Parking Services</u>
Revenue Name	<u>Parking Garages - Civic Center</u>		
Account Code	<u>see below</u>		

Description of Revenue

Revenue derived from providing parking space for downtown workers, shoppers, and other downtown attractions or events.

Fee Schedule

<u>Civic Center Parking Garage</u>			
First Hour	Free		
Additional Hours (per hour)	\$0.75	62000220:482406	
Maximum All Day	\$8.00	62000220:482406	
Special Events:			
Multi-Day Events	\$5.00	62000220:482405	
All Others	\$7.00	62000220:482405	
Assured Parking Program	Up to \$15.00	62000220:482405	
Monthly Parking Rate	\$80.00	62000220:482404	
Monthly Users: late payment/lost card	\$10.00	62000220:482404	
Vanderbilt Apartment Residents (per month)	\$40.00	62000220:482404	
Battery Park Apartment Residents (per month)	\$40.00	62000220:482404	
Parking Lot Fee (per month)	\$27.50	62000220:482404	
Limited Events for Motor Vehicles:	As established by City Council resolution		

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Parking Services</u>
Revenue Name	<u>Parking Garages - Rankin Avenue</u>		
Account Code	<u>see below</u>		

Description of Revenue

Revenue derived from providing parking space for downtown workers, shoppers, and other downtown attractions or events.

Fee Schedule

Rankin Avenue Parking Garage

First Hour	Free	
Additional Hours (per hour)	\$0.75	62000220:482406
Maximum All Day	\$8.00	62000220:482406
Special Events- Special Event Single Occurrence	\$7.00	62000220:482405
Special Multi-Day Event	\$5.00	62000220:482405
Assured Parking Program	Up to \$12.00	62000220:482405
Monthly Parking Rate	\$90.00	62000220:482404
Monthly Users: late payment/lost card	\$10.00	62000220:482404

Limited Events for Motor Vehicles: As established by City Council resolution

CITY OF ASHEVILLE FEES & CHARGES MANUAL

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Parking Services</u>
Revenue Name	<u>Parking Garages - Wall Street</u>		
Account Code	<u>see below</u>		

Description of Revenue

Revenue derived from providing parking space for downtown workers, shoppers, and other downtown attractions or events.

Fee Schedule

Wall Street Parking Garage

First Hour	Free	
Additional Hours (per hour)	\$0.75	62000220:482406
Maximum All Day	\$8.00	62000220:482406
Special Events- Special Event Single Occurrence	\$7.00	62000220:482405
Special Multi-Day Event	\$5.00	62000220:482405
Assured Parking Program	Up to \$10.00	62000220:482405
Monthly Parking Rate	\$100.00	62000220:482404
Monthly Users: late payment/lost card	\$10.00	62000220:482404

Limited Events for Motor Vehicles: As established by City Council resolution

CITY OF ASHEVILLE FEES & CHARGES MANUAL

DEPARTMENT	Transportation	DIVISION	Parking Services
Revenue Name	Parking Garages - Biltmore Avenue		
Account Code	see below		

Description of Revenue

Revenue derived from providing parking space for downtown workers, shoppers, and other downtown attractions or events.

Fee Schedule

	<u>Biltmore Avenue Parking Garage</u>	
First Hour	Free	
Additional Hours (per hour)	\$1.00	62000220:482406
Maximum All Day	\$10.00	62000220:482406
Special Events - Special Event Single Occurrence	\$7.00	62000220:482405
Special Multi-Day Event	\$5.00	62000220:482405
Monthly Parking Rate	\$120.00	62000220:482404
Monthly Daytime	\$100.00	62000220:482404
Dedicated Monthly (taxable)	\$140.00	62000220:482404
Dedicated Daily 4:30 PM - 10:00 AM (taxable) (per month)	\$70.00	62000220:482404
Dedicated Daily 7:00 PM - 10:00 AM (taxable) (per month)	\$60.00	62000220:482404

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**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	Transportation	DIVISION	Parking Services
Revenue Name	Parking Lots		
Account Code	62000221:482400		

Description of Revenue

Revenue derived from providing parking spaces.

Fee Schedule

Parking Lots

Lots # 13, 14, 15 & 17 Monthly Rate: \$55.00 per space

Parking Lot Fee - Per Month ** \$27.50

***Reserved parking in surface parking lots. This rate will parallel the discount in the Civic Center Garage provided to residents of the Vanderbilt and Battery Park Apartments. It will provide a reasonably affordable place to park for citizens with low income.*

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Parking Services</u>
Revenue Name	<u>Time-Restricted Parking (Parking Meters)</u>		
Account Code	<u>62000221:482410</u>		

Description of Revenue

Revenue derived from providing time-restricted parking spaces. This includes spaces timed by either meter or sign.

Fee Schedule

- A. Parking Meters: \$1.00 per hour
- B. Cost of using a parking meter space for an entire day - \$15.00 per day per space
- C. Cost of using a parking meter space for an entire day for a Limited Event for Motor Vehicles - As established by City Council resolution.
- D. Monthly rental of perimeter on-street parking spaces:
 - Permit A \$45.00 per month
 - Permit B \$30.00 per month
- E. Nine-Hour Meters: \$5.00 per day

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Parking Services</u>
Revenue Name	<u>Bicycle Locker Rental</u>		
Account Code	<u>62000221:484413</u>		

Description of Revenue

Revenue derived from monthly bicycle locker rentals.

Fee Schedule

\$10 per month

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Transportation Planning</u>
Revenue Name	<u>Advertising</u>		
Account Code	<u>65000951:450602</u>		

Description of Revenue

Revenue derived from fees charged for the placement of advertising on or inside vehicles in the in the Asheville Transit System fleet.

Fee Schedule

Outside, including wraps/Inside Bus Advertising Rates

See Attached Schedule

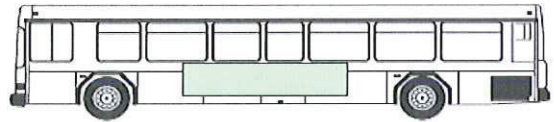
Bus Advertising Fee

10% discount for city-sponsored events, city departments and non-partisan, non-profit groups.

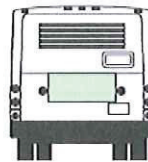
QUEEN						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$200	\$570	\$1,128		Curbside only. 44 x 21
50	10	\$2,000	\$5,700	\$11,280		
90	15	\$3,000	\$8,550	\$16,920		



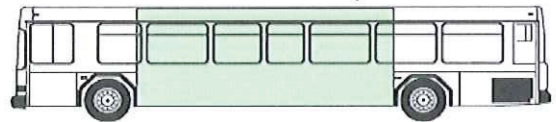
KING						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$225	\$641	\$1,269		Streetside only. 88 x 30.25
50	10	\$2,250	\$6,413	\$12,690		
90	15	\$3,375	\$9,619	\$19,035		



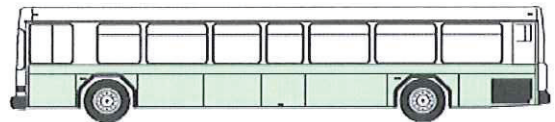
TAILLIGHT						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$200	\$570	\$1,128		44 x 21
50	10	\$2,000	\$5,700	\$11,280		
90	15	\$3,000	\$8,550	\$16,920		



KING KONG						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$525	\$1,496	\$2,961	\$5,859	Either side.
50	10	\$5,250	\$14,963	\$29,610	\$58,590	
100	20	\$10,500	\$29,925	\$59,220	\$117,180	



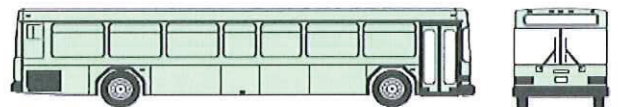
HALF SIDE						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$450	\$1,283	\$2,538	\$5,022	Either side.
50	10	\$4,500	\$12,825	\$25,380	\$50,220	
100	20	\$9,000	\$25,650	\$50,760	\$100,440	



FULL SIDE						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$750	\$2,138	\$4,230	\$8,370	Either side.
50	10	\$7,500	\$21,375	\$42,300	\$83,700	
100	20	\$15,000	\$42,750	\$84,600	\$167,400	



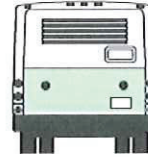
FULL WRAP						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$1,500	\$4,275	\$8,460	\$16,740	At any given time, only 5 buses are fully wraps.
25	5	\$7,500	\$21,375	\$42,300	\$83,700	
na	na	na	na	na	na	



SUPERTAIL						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$400	\$1,140	\$2,256	\$4,464	
50	10	\$4,000	\$11,400	\$22,560	\$44,640	
100	20	\$8,000	\$22,800	\$45,120	\$89,280	



FULL BACK						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$600	\$1,710	\$3,384	\$6,696	
50	10	\$6,000	\$17,100	\$33,840	\$66,960	
100	20	\$12,000	\$34,200	\$67,680	\$133,920	



INTERIOR SIGNS						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$20	\$57	\$113	\$223	11 X 17 landscape
50	10	\$200	\$570	\$1,128	\$2,232	
100	20	\$400	\$1,140	\$2,256	\$4,464	



INTERIOR CEILING SIGNS						
Showing %	Units	1 month	3 months	6 months	12 months	Notes
--	1	\$100	\$285	\$564	\$1,116	11 X 17 landscape
50	10	\$1,000	\$2,850	\$5,640	\$11,160	
100	20	\$2,000	\$5,700	\$11,280	\$22,320	



HALLWAY ADS					
Location	1 month	3 months	6 months	12 months	Notes
Civic Center	\$1,000	\$2,850	\$5,640	\$11,280	12 X 18
Rankin	\$900	\$2,565	\$5,076	\$10,152	
Wall Street	\$800	\$2,280	\$4,512	\$9,024	
Hallway	\$700	\$1,995	\$3,948	\$7,896	



IMPORTANT NOTES:	
To purchase space, contact Janet GeorgeMurr, City of Asheville, Asheville Transit System, (828)232-4531 or jgeorgemurr@ashevillenc.gov . Diagrams on this sheet are for visualization purposes only - actual photos can be seen on the "photos" tab.	
Space rates are monthly. Minimum contract term is 1 month. Maximum contract term for Kings, Queens, and Tail Lights is 6 months. Maximum time for all other ad products is 12 months.	
Asheville Transit System operates six days a week. (No service on Sunday.)	

**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	Transportation	DIVISION	Transportation Planning
Revenue Name	Passenger Fares		
Account Code	65000951:450600		

Description of Revenue

Revenue derived from fares charged to riders of the Asheville Transit System.

Fee Schedule

Day Time Fare:	Adult	\$1.00
	<u>Discount cash fare</u> : Seniors, Individuals with Disabilities, Medicare Recipients, Elementary, Middle, & High School Students and Social Services Agency	\$0.50
Evening & Night Fares : (Premium Service)	Adult	\$1.00
	<u>Discount cash fare</u> : Seniors, Individuals with Disabilities, Medicare Recipients, Elementary, Middle, & High School Students and Social Services Agency	\$0.50
10 Ticket Book**:	Adult	\$9.00
** Pending for FTA approval	<u>Discount Ticket Booklet</u> : Seniors, Individuals with Disabilities, Medicare Recipients, Elementary, Middle, & High School Students and Social Services Agency	\$4.50
Annual Pass	Adult	\$220.00
	<u>Discount Annual Pass</u> : Seniors, Individuals with Disabilities, Medicare Recipients, Elementary, Middle, & High School Students and Social Services Agency	\$110.00
Monthly Pass	Adult	\$20.00
	<u>Discount Monthly Pass</u> : Seniors, Individuals with Disabilities, Medicare Recipients, Elementary, Middle, & High School Students and Social Services Agency	\$10.00
Veteran's Day	Veterans only	Free
Strive Not to Drive Week		\$0.25 per ride
Earth Day		\$0.25 per ride

Passport Program at cost to be determined at the time of negotiation.

Free Zone in CBD as defined by signage. Fare Free Zone offers free rides to passengers who travel through the Central Business District; once outside of the CBD the regular fare is required. Currently the Fare Free Zone includes the following areas: Downtown Asheville (south of I-240, north of Hilliard, west of Charlotte St., east of South French Broad and the western boundary to Clingman Ave.)
Passenger Fare Promotions - Staff may waive fare for promotional and customer services activities.

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**CITY OF ASHEVILLE
FEES & CHARGES MANUAL**

DEPARTMENT	<u>Transportation</u>	DIVISION	<u>Transportation Planning</u>
Revenue Name	<u>Road Closure Impacts on Transit Fee</u>		
Account Code	<u>65000951:450603</u>		

Description of Revenue

Revenue derived from fees charged to groups holding events that require the closing of a road, and thus causing Asheville Transit to deviate from its normal route.

Fee Schedule

\$100	for each non-city sponsored event or construction project requiring a detouring that cause the notification of passengers ahead of time, plus \$20 per four bus-stops not being served due to the detour.
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